

HOUSE OF KOLOR
P R E S E N T S

THE SCARAB

HOUSE OF KOLOR'S NEWSLETTER

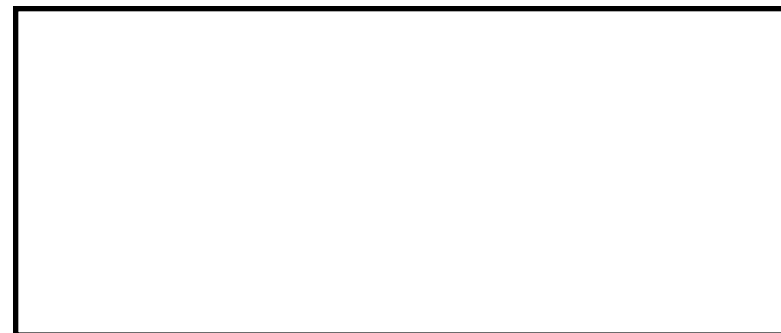
APRIL 2006

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HOUSE OF KOLOR®

210 Crosby Street
Picayune, MS 39466

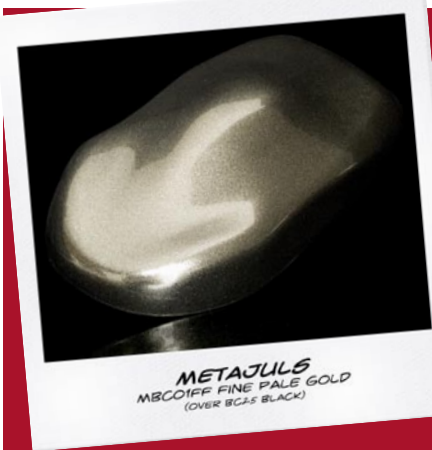


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NEW PRODUCT: METAJULS™ (FINE & COARSE)

Shimrin Metajul™ Basecoats are plated metallics available in three sizes (fine-40 microns, standard-90 microns, coarse-150 microns), and 3 colors. These unique metallics offer extreme sparkle and brilliance and are smooth and easy to use. Metajuls™ are much easier to use than flakes, yet surpass them with LESS EFFORT! Under Kandys or alone in the sun, they are SPECTACULAR!

Celebrating 50 Years of Kustom Paint

"It has been fifty years since I began my career as a custom painter. After all these years, I'm still as passionate as ever about House of Kolor®. We are always moving forward with new items and new ideas, and we know our customers will be excited with what is to come." - Jon Kosmoski, founder of House of Kolor®

Advanced Kustom Painting Class

Recently, House of Kolor® sponsored its first ever four-day Advanced Kustom Painting class at the Valspar Automotive Training Center in Grand Prairie, TX. For years, House of Kolor® has offered training classes to both new and experienced painters. This class, was special in that it not only covered all the basics of our standard two-day training classes, but also students had the opportunity to witness legendary custom painter and House of Kolor® founder Jon Kosmoski paint an entire custom paint job and received additional instruction from our training staff as well as from Tex of Tex FX Customs. Students got a hands-on lesson by custom painting their own mailboxes, using the pattern and colors of their choice.

The House of Kolor® training class begins with a general introduction to products and processes encouraged by Jon Kosmoski and House of Kolor®. Jon's main priority in conducting a class is to make sure each student understands every aspect of preparation and application of paint. To understand this fully, students must first understand how to plan their paint job and begin by mixing the paint, using information

provided in the Technical Manual.



Jon Kosmoski demonstrates the preparation stage as students closely observe

Students are given a House of Kolor® Product Catalog, Color Card, and Tech Manual at the beginning of the class, and hands-on exercises help students review the material. Combining hands-on experience with open-book classroom instruction ensures that students fully understand the material covered.



Jon mixes paint while students watch

When mixing pearls like the new House of Kolor® KPF104SF Fine Aquarius Kameleon® Pearl, Jon illustrates, you should hold your mixing stick up to the light and be able to see the platelets of pigment “dancing” down the stir stick. Using proper reduction, Jon started with 1/2 teaspoon of pearl as students examined the distance between the platelets.



Jon and student examine platelets in the light

If you start with a small amount and notice that the platelets are too far apart, you can always add more pearl, while adding too much pearl initially will cloud the mixture. Once the correct amount of pearl is added, the mixture is ready to spray.

Between demonstrations, students were given the opportunity to work on their mailboxes. Using the information provided in the Tech Manual, students learned how to correctly adjust their spray guns, what personal protective equipment (PPE) to wear, and what reducers would be needed based on the temperature of the air in the spray booth. Throughout the class, the importance of safety and meeting regulatory requirements is stressed heavily. As is usually the case in training classes, students were encouraged to refer to their spray gun manufacturer for recommended nozzle settings. The number one question asked by students of the Advanced House of Kolor® class was in reference to spray gun adjustments. Even the most experienced painters leave training classes with more information about gun adjustments than they had coming in.

The Advanced House of Kolor® Class was also treated to special guest instruction by “Tex” of Tex FX Customs, who focused his lesson on the art of pinstriping. House of Kolor’s line of Urethane Striping Enamels require special tools and handling instructions, so students were fortunate to receive these special instructions from an expert like Tex. Tex began his lesson by painting a front fender while students watched closely. Once this was finished, he was ready to lay down some striping flames onto a brand new 2006 Dodge® Charger. Tex did a beautiful job striping freehand, hardly ever lifting his brush except to reload it.



Jon Kosmoski poses with students and their finished mailboxes



Tex demonstrates striping on a front side quarter panel

Students in the class were very appreciative of the knowledge they gained and their experience in general. Student Shawn Torgerson said of the class, “You have no idea how much I learned from you. Having Jon [Kosmoski] there this week was an experience of a lifetime. I am confident now that I won’t have any trouble painting with House of Kolor® because of the product info, the techniques, and the skills you taught me. Everyone in the class was able to watch the legend paint a car, and it was an experience to be proud of.” Students of the class received a personal House of Kolor training certificate and a world of memories and knowledge.

Training Classes:

House of Kolor® offers training classes that give you, the painter, all the hands-on experience you will need to master your craft. For more information on these courses and to register, visit the News section of our website www.houseofkolor.com

april

13
House of Kolor®
One Day class.

Mostly demonstration, casual dress.

may

15 & 16
House of Kolor®
Basic Two Day
class.

Very hands on, individual projects, casual dress.

june

5, 6, 7, & 8
House of Kolor®
Advanced Four Day
class.

Very hands on, individual projects, casual dress.

16
House of Kolor®
One Day class.

Mostly demonstration, casual dress.



Brand new 2006 Dodge® Charger, made over by House of Kolor®, shines in the sunlight

The highlight of the four-day class was the transformation of a stock 2006 Dodge® Charger into a show car with an awesome custom paint job. The car was painted during the class and finished off with custom wheels from Chip Foose, Toyo® tires provided by Ryan Friedlinghaus of West Coast Customs, and window tint provided by Enpro. To achieve the two-tone effect on the vehicle, Jon Kosmoski used the new KPF104SF Fine Aquarius Kameleon® Pearl. As Jon describes, the paint shifts from a



Chrome rims by Chip Foose of Foose® Wheels; Toyo® tires from West Coast Customs

red-shade purple to a deep purple-blue to a clean turquoise color, and looked especially brilliant in the sun.

The car also features a ghosted image of the trademark House of Kolor® scarab, using our Metajuls™ MBC02 Platinum Metallic Basecoat. The paint job was then accented with U29 Violet Striping Enamel by Tex of Tex FX Customs, and finally cleared with House of Kolor® UC35 Kosmic Polyurethane Klear. Students of the class agreed that this paint job was

spectacular. Students in this advanced class learned a lot from two of the best custom painters in the industry today, as well as House of Kolor’s expert technical staff.

The new format of House of Kolor’s first four-day Advanced Kustom Painting class was a huge success. House of Kolor® will continue to offer these classes, with the next one scheduled June 5 - 8 in Grand Prairie, TX (see Training Schedule opposite page). Please visit our website (www.houseofkolor.com) for special enrollment requirements and registration information. At House of Kolor®, we offer the best products in the custom painting industry, and we offer the technical support you need to be a successful custom painter, “because the paint is the first thing they see.”

House of Kolor® sincerely thanks it’s sponsors for their generosity:



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HOUSE OF KOLOR
QUALITY KUSTOM FINISHES
SINCE 1956

Visit us on the web:
www.houseofkolor.com

Be sure to visit us frequently on our website this year for the latest information from House of Kolor®. Here, you will have access to product descriptions, technical data information, new product releases, updated training schedules, F.A.Q.’s, our gallery section featuring past and present winners of our Prestigious Painter contest, and links to your local House of Kolor® distributors and users. Don’t forget to visit our online store, where you can purchase everything from the latest House of Kolor® gear to instructional books and DVD’s to calendars and playing cards, featuring past and present winners of the Prestigious Painter contest. New items are being added all the time, so visit us early and often.

House of Kolor®
We are Kustom Paint.



The House of Kolor® scarab, painted by Brian Lynch on the trunk of the car